

Testimonials

our international reputation



The World Franchise Council and all of its members would like to thank you, for the first class franchise expo where we were privileged to celebrate the 10th anniversary with you and all of the exhibitors. All the best for the continued success of KEMEXPO and any other of your initiatives.

Carol Chopra (WFC / World Franchise Council)



On behalf of the French Franchise Federation, I would like to thank you for the nice and warm reception you gave us in Athens. You have provided us with good working conditions and nice accommodation. Having seen the progress of your exhibition I also would like to congratulate you for this achievement. We know what this means, as amount of work, involvement and investment.

Chantal Zimmer (EFF / European Franchise Federation)



I feel great honor to be at this important exhibition, ascertaining a tremendous increase of its internationality, which spotlights Greece as a world hub for Franchising and should be an example for the other countries.

Italo Bussoli (Franchise Association of Italy)



The KEM Expo is a highly professional exhibition with a good number of both exhibitors and quality visitors.

Eduardo Abadia - (AEF / Spanish Franchise Association)



I would like to thank you for the very successfully organized exhibition and WFC meeting in Athens.

As every member of WFC noted, this meeting was one of the most successful meetings organized the last years. I am very happy that it was organized by such a professional company like KEM.

Ekaterina Soyak (Russia)



It is a great honor to participate in the KEM World Franchise Exhibition which gives the opportunity to present new business ideas, to sign business contracts and is the spark for evaluating the international progress within the exciting world of international franchise.

Dhawal Shah (FAI / Franchising Association of India)



We would like to congratulate KEM S.A for the success of the Franchise exhibition which was exemplary.

Datuk Latip Sarrugi (Franchise Association of Malaysia)



I would like to thank you for your well planned meeting and fair. It will be our pleasure to market your fair!

Karin Kisker (SFA / Swedish Franchise Association)



Every year after our participation to KEM, we feel that KEM is a huge opportunity of business for the international franchising community. I would like to congratulate KEM for the success and the hospitality demonstrate at the exhibition 2009. Assofranchising wishes to have Greece and the KEM exhibition as an international hub for franchising and for the Italian firms. For the next years and the future of the exhibition we would really appreciate the possibilities of implementing the match making and the direct contacts between associations and business companies.

Assofranchising - Italy



We had a very good support from the organizers. The event had a very good advertising campaign and attracted a high number of visitors. **Bata - Italy**



First of all our company would like to say thank you to all KEM staff, for their kind help cooperation and for their perfect organization of the exhibition. Many different and various categories, many international brands: we would like to be there in 2008. **Infofranchise.gr - Italy**



Quality of visitors, good organisation and advertising of the fair. **Tristar srl - Italy**



We were very impressed by the quality of the people that came through the exhibition. everyone was seriously looking for an opportunity. **Color Glo - Italy**



For our first time in Greece we found a good organization and had a good view of the Greek market. We hope to have found the right solution. **Laservideo - Italy**



We are satisfied with are participation at KEM as behind a very good organization we had a good number of contacts that will bring surely good results. **Redac Point - Italy**



I would recommend the KEM Expo to all franchisors looking to build their franchise network. We met quality leads who were interested in both master franchise opportunities and individual franchises both in the Greek market and all over the world. The operational support of the staff was the best I have ever experienced. They made it so easy for International companies to exhibit offering turn key stands that I was easily able to brand. KEM offers high visibility to any company looking to target quality leads.

Gold's Gym - USA

KEM have provided excellent service, good publicity and good organisation. KEM's staff to be commended for their help.

Fastrackkids - USA

Curves Congratulations to KEM for organizing probably the best exhibition in the world. I recommend this exhibition to anyone that wants to expand in Greece and the neighboring countries. The promotional program has helped us find a partner in Greece.

Curves - USA

SUBWAY Quality of visitors - quantity of visitors - we had the chance to communicate with a huge number of potential investors.

Subway - USA

FOOT EFX Cheerful, friendly staff willing to do anything needed! You could franchise the "production" of this expo! Impeccable organization, attention to detail.

Foot Efx - USA

GYMBOREE Very well organized, excellent communication & speed of response. Very franchise focused. Excellent traffic.

Gymboree - USA

Contours Express We are very pleased that the publicity in advanced resulted in a steady flow of interested Greek entrepreneurs!

Contours Express - USA

STENDERS "Of course we are very happy that we had an opportunity to participate in the KEM exhibition in Athens. It was the first exhibition for Stenders at all and it was great to have it exactly in Athens because with such a good attitude from organizer's side it was easier to accomplish all the conditions for participation. Very important thing for us was the fact of the length of exhibition, because during 4 days you can do more than in 2 days. The result was good, we had more than 400 contacts and we are in the process of negotiation with potential partners."

Stendera Ziebu Fabrika Ltd - Latvia



LOLY I was absolutely surprised by the huge attendance to the fair and the quantity of prospect franchisees interested in setting Lolita's Master Franchise.

Lolita s.a - Uruguay



SOAL As foreign exhibitor you never know what to expect from a new show, the organization was excellent and as of day one we felt comfortable.

Sial - Germany

Jani King Excellent organization. Well informed visitors. The promotional program was magnificent. We are ready to sign in Greece.

Jani King - USA

FAST-FIX I definitely would recommend the exhibition to franchisors looking for single unit franchisees. The attendance was very good and the people seemed very qualified.

Fast Fix Jewellery - USA

Mrs. Fields We were able to finalize the master agreement for Greece & Cyprus!! We also agreed on (2) letters of intent for our other brands. Very impressed with the guests, I would recommend the venue to any of my other companies I network with.

Mrs. Fields Famous Brands - USA

CRESTCOM Excellent opportunities to meet potential franchisees. KEM puts on a great Exhibition.

Crestcom - USA



Star tonight It was a pleasure to participate at KEM franchise exhibitions. I appreciate the kindness and the professionalism of the KEM team.

Star tonight - Romania

GSO Center Greece A good place for contacts and successful connections.

In Novis GMBH - Germany



BRAZIL



It was our first time to participate in the KEM World Franchise Exhibition and we have ascertained that KEM's worldwide reputation as one of the top franchise exhibitions in the world has been confirmed. KEM's excellent organization and the visitors' large turnout, has enabled us to come very close in putting through a Master Franchise deal not only for Greece but also for Sweden, S. Africa, Cyprus, Bulgaria, Ireland. **Showcolate - Brazil**



FRANCE



The KEM expo fulfilled our expectations and put us in contact with worthy prospect investors for our expansion in Greece. Most of them were really interested in the development of our network in Greece. **Prospactive - France**



"Thanks to our good stand position at the KEM, we had the opportunity to meet some quality contacts for franchise". **Celio - France**



"The exhibition of KEM was very well organized. The promotional program helped us enormously to find the investors for our company". **Mikit - France**



"We have noticed that the visitors showed a very big interest for our franchise. The team of KEM helped us a lot by showing a high level of professionalism". **Winlight - France**



SWITZERLAND



Great exhibition, great team, great response, thanks for all. **9t9 - Switzerland**



PORTUGAL



It's a very diversify exhibition able to promote different concepts. An excellent exhibition for all brands in an internationalization process. **Sport Rox - Portugal**



I was surprised with the very good organisation of the fair: what was promised happened!! I will recommend you. **Vivafit - Portugal**



HUNGARY



Excellent organisation! KEM International Franchise exhibition represents an appropriate event for commercial meetings in the franchise sector. I wish the organisers continue to support the franchise with their dynamic presence, aiming at the realization of commercial agreements. **Embassy Of France In Greece**



Very well organized exhibition with a high level of consideration of the exhibitors requirements. Best services for a trade fair. **La Foret - France**



The reception from the organisers was very good. The idea of the obligatory route is very interesting and allows the passage from all the stands". **L' Echelle Europeene - France**



"The organisation of the exhibition is remarkable. The professionalism of the team allowed us to participate this exhibition safely. We established quality contacts during the exhibition that correspond precisely in the profile of the people we are looking for". **La Compagnie De Petits - France**



The press relations of KEM provided to the exhibitors the first image in the country. The right time and place for being seen in the Greek business life. **Speedy- France**



The exhibition of KEM was an excellent opportunity for us to have many and fruitful contacts with potential investors. Our presence at KEM let us win a very considerable time in approaching this new market". **BigMat - France**



We are an Iberian Group of Franchise companies present in this fair by Exchange and NBB. The franchise expo in Greece organized by KEM was of great success to our franchise companies. With our participation at KEM we found our Master Franchisors for Greece. Next year we will be present in the exhibition with our Greek franchisors and with other concepts from our group. Congratulations on the exhibition. **Exchange - Portugal**



The fair is well organized and the promotional program is very helpful. In particular the editorial in the press, and TV advertising **Onebiz - Portugal**



The conferences about franchising were a good idea to make people "the visitors" more confident about franchising. It was very good being here and learn about the greek market opportunities for franchising. **APF - Portugal**



A very well organized exhibition with professional and qualified visitors. KEM International Franchise exhibition is a good place to do business! **NBB - Portugal**



If a company wants to find a master franchisor or franchise partners, then it is OBLIGATORY to exhibit in the KEM Expo. This is the easiest and best way. The event had thousands of quality visitors and a great organization. In short it was a very well organized exhibition with many professional visitors! **Americai Hot Dog - Hungary**



SPAIN



It has been our first participation and we will go back with a great impression for the quality staff and organization of the show. Even though we resented a unique idea "franchising vending machines" we received many visitors interested to become our partners. Contacts with them will surely follow successfully.
RFC - Spain



A well-organized International Franchise Exhibition with qualitative visitors and a great support provided by KEM human resources. With our participation at KEM we found our Master Franchise for Greece and we are now operating in the country with success.
Pressto - Spain



The team of KEM takes well care of everything so you have the perfect atmosphere to focus in what is most important: find a master franchise.
Titto Bluni - Spain



KEM International Franchise Exhibition is a very well organized exhibition.
Dinamix - Spain



The organizers of KEM offer us a very complete proposal of participation and an interesting set of stand and hotel room.
Ade International excal - Spain



KEM International Franchise Event is a very well organized Exhibition!!!
McReal Estate - Spain



Both organization and quality of visitors are one of the best in international exhibitions.
October - Spain



UK



The pre-show promotion and overall support was some of the best I have ever seen in the 100+ franchise shows I have attended. The show had good and qualified visitors.
Antal International - UK



Very good support by the organizers. KEM's advertising campaign was very helpful. We acquired a very positive reaction from potential customers. The level of visitors was very good.
Southern Fried Chicken - UK



We at filtafry value good service and organization both of which were in evidence at the KEM franchise show in Athens. Filtafry will be happy to recommend any franchise company to invest in attending one of their shows in the future.
Filtafry - UK



KEM has been a strong exhibition over many years. In 2009 it has worked hard to create interest in the face of economic adversity.
Fds ltd - UK



We have seen some individuals from the region. As a B2B franchise opportunity talent is the key. KEM provided a good flow of individuals who are serious about starting a business.
Miri Network Worldwide - UK

the original smoothie co.

The show was very well organized and we would have no hesitation in recommending it to other UK based companies.
Original Smoothies Co - UK



AUSTRALIA



I would have no hesitation in recommending the KEM Expo to any business who is looking to commence or expand their presence in the Greek market. The professional approach, support and pre exhibition marketing and advertising package created additional interest that could not have been anticipated.
Chocolate Graphics - Australia



The KEM expo has provided the perfect launching venue for Accommodation Guru international as an international company from australia with expansion plans worldwide, the KEM exposition was selected as the company's first international exposition to participate in. This decision was based on previous involvement at KEM and again provided a successful outcome. Accommodation Guru international has secured a major greek partner as well as several sub - licensees from the KEM expo. The results have exceeded our expectations considering the 2009 economic position but again good management and a commitment of a prolonged advertising campaign from the KEM organisers proved a positive aspect to gain quality interested parties to the expo venue. Accommodation guru international's future participation is virtually assured based on our success at the KEM venue. the professionalism and support that the organizers continually provide ensures international companies a strong commencement to any expansion plans they may have.
AccommodationGuru.com - Australia



The exhibition was well organized and KEM's staff very helpful in all our needs. We got a large number of quality leads and expect to do very well.
Cartridge World - Australia



"The level of professionalism and the large turnout of strong potential Master Franchisees were quite impressive". "We have been to numerous franchise shows overseas and KEM Athens is at the top of the list for us".
Howards Storage World - Australia



The organisation was excellent which made the show an easy process for an international exhibitor. A special thanks to KEM's staff. They are a joy to work with.
The Natural Source - Australia



I believe the overall co-ordination and support to the international attendees is great and that future exhibitors from outside Greece should seriously consider coming to Greece as the market is on the uprising and franchising is the work of the future. A "must" visit expo.
Franchise Central - Australia



Fantastic well done!
Short Run Promotions - Australia



Satisfied, good turnout.
Ecowash mobile - Australia